



## **FUNDRAISING CONSULTANT**

### **TERMS OF REFERENCE**

Transparency Maldives is seeking an International Fundraising Consultant to support the development of a fundraising strategy for the organisation.

#### **I. Organisation background**

Transparency Maldives is a non-political organization that endeavours to be a constructive force in society by promoting collaboration and discussion on corruption, transparency and accountability. Our organization seeks to engage with stakeholders from all sectors (government, business, politics and civil society, among others) to raise awareness of corruption's detrimental effects on development and society, improve transparency and accountability in governance, and eliminate corruption from the daily lives of people.

Transparency Maldives received formal government registration in 2007, and is the National Contact of Transparency International (TI) in the Maldives.

#### **II. Purpose of Assignment and Objective**

The consultant will develop a fundraising strategy and action plan in line with the Strategic Plan of Transparency Maldives. Working closely with the Executive Director and the Board of Directors, the consultant will map sources of funds; assess funding gaps; and conduct a fundraising workshop for staff.

#### **Responsibilities of the consultant**

- Review documents on fundraising activities of Transparency Maldives so far.
- Undertake a contextual analysis of the fundraising environment of Transparency including mapping of sources and gaps of funds.
- Develop a fundraising strategy and action plan.
- Conduct a fundraising workshop for staff and board members focussing on resource mobilization.

#### **Responsibilities of Transparency Maldives**

- Provide the consultant with the required background information and guidance.
- Provide the consultant with the required documents on previous fundraising activities.

#### **Key Deliverables**

- A 4-page assessment outlining existing fundraising approach at TM including a mapping of sources and gaps of funds.
- A fundraising strategy for the organisation in line with its Strategic Plan.

- An action plan for the fundraising strategy covering the period 2015-16
- Workshop on resource mobilisation and fundraising for selected professional staff and board members.

**Geographical scope**

The consultant is expected to be based at Male', Maldives for the duration of the consultancy.

**Duration of the consultancy:** 14 days, with expected start date in the first week of January 2015.

**Qualifications or specialized knowledge/experience required:**

- Master's Degree in Public Relations, Management or related field.
- At least 5 years work experience in fundraising, including experience in an international context.
- Ability to clearly and concisely express ideas and concepts in written and oral form.
- Ability to research, analyze and synthesize information.
- Ability to work with people from various background and context.
- Fluency in English.
- Proven familiarity with fundraising context for NGOs in developing countries.

**Application deadline: Tuesday 30<sup>th</sup> December 2015**

Interested applicants are kindly requested to submit a CV, Expression of Interest detailing the proposed methodology, timeframe and fee, and names of two referees to Executive Director, Mariyam Shiuna at [mariyam.shiuna@transparencymaldives.org](mailto:mariyam.shiuna@transparencymaldives.org)