

# Advertising on Dhonisaurus



Dhonisaurus is the subsidiary travel section of Minivan News, the number one source of independent English-language news for the Maldives ('minivan' means 'independent' in Dhivehi). *This means:*

- Guaranteed audience coverage**  
 We are the number one search result for 'Maldives News' on all major search engines, with thousands of readers daily and a vibrant commenting community.
- Affluent, frequently travelling, high conversion audience**  
 A typical Dhonisaurus reader is already looking to fly to the Maldives and is seeking honest opinions about where to spend their money. Advertising raises your profile to this audience.
- Experienced, Maldives-based staff**  
 Our experienced crew of journalists live and breathe the Maldives, and include editors, travel journalists and guidebook authors with years of local and international experience. All staff actively answer readers' travel questions on our Advice Forum.

## Introductory advertising opportunities:

**TOP BANNER**  
Specifications: 728x90 x 15 sec (max 5)  
Rate: US\$500 pm

**Featured Resort**  
High profile link to resort listing (max 3)  
Rate: US\$400 one month  
US\$700 two months  
Kuramathi

**Featured Reviews**

Resort	Rating
Adaaran Bathala	Rating 42%
Adaaran Bathala	Rating 63%
Four Seasons at Landaa Giraavaru	Rating 92%
Kuramathi	Rating 76%
Kuramathi	Rating 79%
Soneva Gili	Rating 77%

**77% Overall Rating**  
How is this calculated?

Jump to resort  
Great place, great ambience, very good food. Own character. Husband also quite nice.  
more

**Top 5 by rating**

Resort	Rating
Soneva Fushi	89%
Park Hyatt Maldives Hadahaa	83%
W Retreat	82%
Veligandu Maldives	80%
Four Seasons at Landaa Giraavaru	80%

**SKYSCRAPER**  
Specifications: 160x600 x 15 sec (max 5)  
Rate: US\$400 pm

For advertising enquiries:

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